



IMAGINETIC  
SIMULATION + DESIGN

# We take games seriously

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# HUMANITARIAN AID & DISASTER RELIEF



# FORESIGHT MEDICAL



# ANALYSIS RISK & CHANGE MANAGEMENT



# MATRIX GAMES



# & WARGAMES

A decorative horizontal bar consisting of a teal segment on the left and an orange segment on the right.

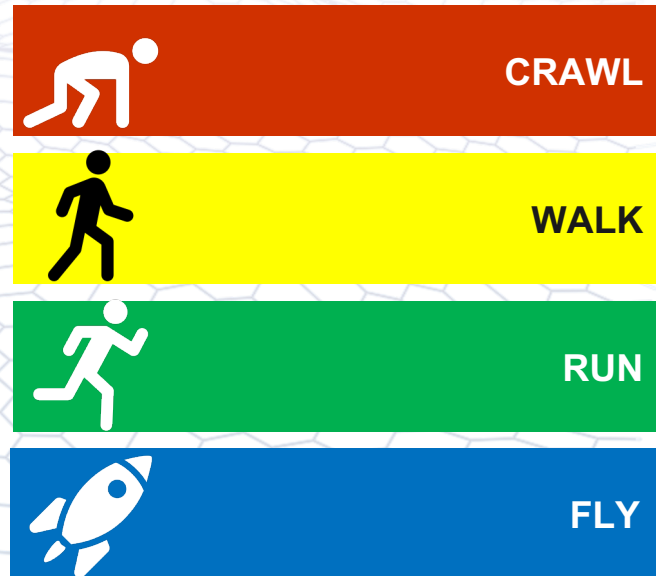
## Canada's Serious Gamespace

- Cutting edge expertise
  - Humanitarian
  - Pandemic
  - Wargames
- World Renowned Knowledge Base
  - PAXSims.org
  - Serious Games Humanitarian User Research
  - NATO SAS
  - Game Design Courses



# Pathway to Implementation

1. **Champion** (Drive the process)
2. **Partner** (Leverage existing expertise)
3. **Pilot** (Matrix Game)
4. **Training** (Game Design 101)
5. **Implement** (Bespoke game)
6. **Evaluate** (Measure and report success)
7. **Iterate** (Implement progressive changes)
8. **Scale Up** (Expand the serious game toolset)







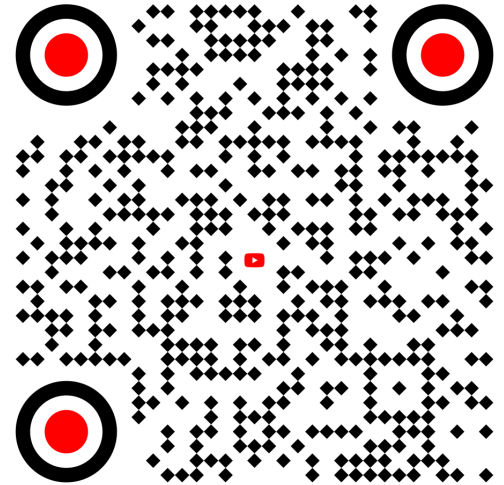
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ImagnetiC Games



**N E X T**

**CONNECTIONS**  
NEXT GENERATION

***21-22 October 2023***

Registration available soon!

[www.connectionsnextgen.org](http://www.connectionsnextgen.org)  
[info@connectionsnextgen.org](mailto:info@connectionsnextgen.org)

